

Paciv invests in society

BY CB STAFF

For more than nine years, Paciv—which stands for Process Automation Controls, Instruments and Validation—has successfully focused on the rapid growth of its core services and businesses in Puerto Rico, the mainland U.S. and, most recently, Europe. As a result, the company has achieved ample professional recognition from clients and industry peers and has positioned itself as the leader in its industry in such services.

Paciv is proud to announce a "provocative program" to contribute to Puerto Rican society. Paciv will contribute a significant part of its profits to the Social Investment Program (SIP), in addition to its associates' involvement in the initiatives promoted by the program.



Paciv's management team. From left: Rick Straw, VP of operations for region III; Wayne Snelgrove, VP of U.K. office; Samuel Estrada, VP of operations; Jorge Rodríguez, president and CEO; Luis Meléndez, director of validation; José Calderón, VP of operations; Adrienne Muñiz, comptroller and director, and Shawn Perkins, director of engineering services.

"We are part of a complete 'ecosystem' that includes our clients, associates, services, society and the planet. We must make sure we maintain a balance within this ecosystem to ensure its health and well-being for generations to come," said Jorge L. Rodríguez,

Paciv's president and CEO.

Yet another program is in the development stage. The Corporate Social Responsibility Policy (CSRP) program, as explained by Rodríguez, "will generate a proactive commitment to produce short-, medium- and long-term individual, measurable

returns and benefits for the ecosystem that we are part off."

The CSRP is expected to have a positive impact on education, the arts, sports, the environment and economic and community development. Through alternative education initiatives, the program intends to promote education at all levels. Concerning the arts, Rodríguez said: "We believe that arts are the means to reach people's hearts, passion and sensibility. Therefore, we will support programs and initiatives that have been successful in strengthening local cultural identity."

Paciv believes sports not only provide for recreational and physical health but are also a pathway to promote community values and reduce crime and other community problems. "Paciv is committed to helping people help themselves."