Pharmaceutical Industry

PACIV at 10: with a new look and renewed commitment

BY CB STAFF

As a premier service provider to pharmaceuticals, biotechnology operations, and medical device companies, PACIV is working more closely with its clients than ever before. "Since day one we have focused on helping our clients meet their strategic business objectives by providing integrated services in the areas of control systems, instrumentation, commissioning and qualification and computer system validation," said Jorge L. Rodríguez, president and CEO of PACIV.

Established in 1997 and expanding aggressively



Jorge L. Rodríguez, president and CEO of PACIV

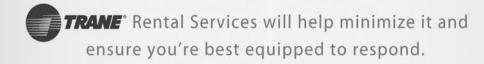
ever since, PACIV celebrated its 10-year anniversary this past July by unveiling a new corporate identity, which includes a newly designed logo. "Our new look embodies our bold, innovative, and modern personality," said Rodríguez. "This revamping is a way to communicate our global expansion and our commitment to creating value for our clients and demonstrating

excellence in all we do." He added the company's new logo, which is now bolder and brighter, will stand out even more as PACIV continues to position itself more aggressively in both the local and global markets. "Although there are changes in the design, we have maintained the original burgundy color as a symbol of our solid heritage and strong values towards our associates, clients and all other shareholders," he added.

As a premier full-service provider of control system project management, design, configuration and installation services, commissioning and qualification, computer system validation and instrumentation services for the life sciences and medical device industries, PACIV currently has more than 115 employees, with offices in San Juan, Indianapolis, and Hampshire, England. As client needs continue to change, PACIV continues to introduce new services to meet those needs. "Our clients are faced with incredible challenges they hadn't seen in the past, with external competitive forces causing them to look for creative ways to reduce their operational costs up to 40% to stay competitive within their industry on a global scale," said Rodríguez. "As an outsourcing provider with a global presence and a top-notch, knowledgebased workforce we are in a position to develop the needed business models to create, capture and sustain value for our clients."

He explained that by having a strategic presence in Puerto Rico, the U.S. and Europe, services provided at one client site can be replicated at other sites as well. "We have done this with many clients, which has resulted in significant operational cost savings while meeting compliance policies and procedures and reducing their time-to-market window," he added.

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